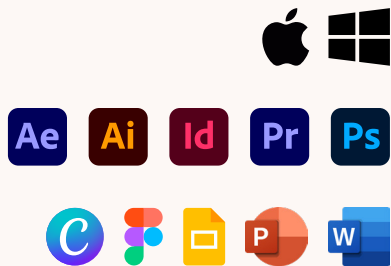




Sari Miller

GRAPHIC + MOTION DESIGNER

TECHNICAL SKILLS



SOFT SKILLS

- Works well under pressure
- Expert in creating simple designs that show complex concepts
- Excellent communicator and collaborator
- Very detail-oriented
- Problem solver and critical thinker
- Excellent time manager
- Flexible and adaptable
- Able to accept and learn from criticism

PROFESSIONAL PROFILE

I am a freelance graphic and motion designer with a wide variety of skills and 15 years of experience. I believe the expression of a brand's story through distinct and cohesive design is foundational for effective, memorable digital communication. Whether creating that brand identity myself or designing white-labeled pieces that fit and further one's visual narrative, I am passionate about crafting and revealing those stories through digital media.

I have a strong working knowledge of design procedures for both print and digital materials, with specialties in visual identity, presentations, and motion graphics. I integrate well into organizations on both short-term, project-based timelines, as well as fixed-term bases.

WORK EXPERIENCE

Present Freelance Graphic + Motion Designer - Various corporations, including Valimail, Poly, Marvell, and Synack

Developed assets include:

- Visual identity, such as logo design, brand elements and guidelines, business cards, and color palettes
- Presentation development, template creation, animation, and polishing
- Motion graphics animations and/or editing
- Advertising through digital, social, and print campaigns
- Marketing materials, such as infographics, brochures, and merch
- Website design and development

2013-2016 Senior Client Engagement Lead

Cisco via Lionbridge

Developed assets include:

- Brand elements, such as icons, visual identities for internal teams, and campaign styling
- Digital asset creation, including static and interactive infographics, presentation development and polishing, email and social banners, and advertisements
- Motion graphics/animations

In addition to creating deliverables:

- Cost, estimate, and plan projects, i.e. define scope, and interface with clients as single touchpoint for creative team
- Manage team members and resources, with team members in US, UK, Costa Rica, Poland, and India, as well as outside vendors and independent contractors
- Drive success targets and key project performance indicators set by management

EDUCATION

2012 Bachelor of Arts in Integrated Digital Media - University of Montana

PERSONAL + PROFESSIONAL ACHIEVEMENTS

- **2012** Graduated summa cum laude with a Bachelor of Arts in Integrated Digital Media
- **2015** Received an Emmy for work on the feature film, *Valley Uprising*
- **2013-2016** Received various cash bonuses and internal recognition for exemplary work
- **2022** Completed the John Muir Trail, a 211-mile trail that terminates at Mt. Whitney, the highest peak in the lower 48

REFERENCES

References available upon request.

INTERESTS

